



Bridging people and culture

## “Yuranza Inc.” Company Profile





# 遊覧座

Company Name	Yuranza Inc.
Established	June, 2021
CEO	Masahiro Tozawa
Location	1-2-6 Nihonbashi-muromachi, Chuo-ku, Tokyo
Capitals	3,000,000 JPY
Business	Bridging people and culture with music



## Bridging people and culture

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Yuranza is a Japanese traditional music performance company. Our mission is to provide people with a wellbeing experience through traditional Japanese music.

Traditional Japanese music have been central components of Japanese culture for centuries, evolving over time and becoming recognized as a world-class art form. The cultural values nurtured in the community are shared more simply, more emotionally, and more directly through music.

Yuranza focuses on incorporating and talking inspiration from the history, culture, and natural environment of the regions they perform in to provide an entirely immersive musical and theatrical performance.



### Live Performances

We will present an avant-garde live performance with the highest level of staging in a composition based on Japanese instruments, dance, and storytelling.



### Workshops

We provide opportunities for employee satisfaction and team building through the experience of taiko drumming, where anyone can make a sound.



### Content Production

We stay in the land with the artists, learn about the traditional culture and climate, and construct a creative performance that can only be expressed in that area.

A photograph of a live performance in a traditional Japanese room. The room has a dark wooden ceiling and walls. In the center, a large, white, multi-tiered structure is being held up by a person. To the right, a person in a white kimono is performing a bow. In the foreground, an audience is seated on the floor, some holding circular objects. The text "Live Performances" is overlaid in the center.

# Live Performances



Japanese music, dance, and storytelling

## A Glimpse Into The Enchantment

Yuranza offers live music performances using Japanese instruments that have a history of over 2000 years.

Our performers take part in the tradition and evolution of the art form, and the unique venues we work with adds a creative essence to the staging, providing an unparalleled avant-garde live performance.

Immerse yourself in the lush sound of nature, that harmonizes perfectly to the Japanese music and performance that we call, “Fuuryuubi” , an aesthetic that appreciates beauty.





## Composed of top-notch artists

Our performances will consist of some of the most talented artists in the country. We will bring together top-notch artists in the fields of Japanese instruments, dance, and theater to present a tasteful performance.



Expressiveness

## Build a never-before-seen performance

We can create and present performances from scratch on a variety of themes.

We can also incorporate elements of local traditional culture and history, and build collaborations with local performances.



Creativity



## Staging Beyond Creation with Unique Venues

Our performances are only as good as the unique venues we use.  
We understand the characteristics of the field, incorporate them into our production, and perform in a way that is unique to that location.



Stage Direction



## Our main performers



**Taiko performer, Composer, Director**  
**Shunichiro Kamiya**

Shunichiro became an independent artist after touring with a professional troupe called, Kodo. Performing in over 1,000 theater performances worldwide, He also composes music, directs productions, and shares his art globally.



**Dancer**  
**Oriha Kato**

Oriha studied ballet and gymnastics, and mastered flamenco. She has performed at international art festivals and with dance companies in Japan, Asia, and Europe. She is a successor of the ancient “Isuzu Tatara Mai”.



**Storyteller, Actor**  
**Ryo Yoshimi**

Ryo has been a member of SPAC since 2003. His major performances include “A Midsummer Night’s Dream,” “Hamlet,” “Metamorphosis,” “Romeo and Juliet,” and many others.



**Stage Musician, Sound Artist**  
**Hiroko Tanakawa**

Hiroko creates stage music and sound for productions directed mainly by Satoshi Miyagi, Using the performing actors and a rich variety of percussion instruments, Tanakawa creates a unique style of stage sound.



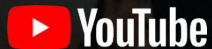
## WORKS

Minobu Town, Yamanashi Prefecture



### Creative Performance at the Climax of Tourism

The performance was a one-night-only performance at the main hall of the inn “Kakurinbo” for guests from overseas.





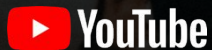
## WORKS

Mihama Town, Aichi Prefecture



Open-air live with a uniquely  
Japanese aesthetic sense

Open-air outdoor live concerts are held where the melodies of  
Japanese instruments harmonize with the chirping of birds and  
swaying of trees.





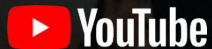
## WORKS

Nagoya City, Aichi Prefecture



Ziggurat, an independent performance of avant-garde

A completely creative stage “Ziggurat” with Japanese instruments, dance and theater, re-creating the Old Testament “Tower of Babel” in the modern age.





# Workshops





Strengthening the bonds:

## A team-building workshop, using Japanese taiko drums

Yuranza also organises taiko workshops that introduce basic drumming techniques and game-based, team-building activities all over Japan. By splitting into teams, learning each other's rhythm, and combining the sounds like an orchestra, the participants can share a meaningful experience as individuals, as small teams, and as one big team with a common achievement.

Among others, the instructor, Shunichiro Kamiya, also teaches kids and nursing home residents with reduced abilities. Blind individuals and wheelchair users are welcome too. Communication is mostly non-verbal but trusted interpreters can support in English, Chinese, French, German, Italian, Portuguese, and Spanish. Move, sweat, forget work and your worries, and enjoy!





Japanese drum workshop is a non-verbal communication that participants enjoy with each other

## A menu of game-centered activities for your fullest enjoyment

Each workshop includes one taiko drum per participant, to enjoy a variety of games to strengthen their bond with one another. After the workshop experience, you will be able watch a professional performance, making this an all-inclusive and original workshop opportunity.



Copy Game



Pair Game



Group Game



Music Making / Ensemble Playing



Talks / Meditation



A Special Performance



## About the workshop venue

Our taiko workshops travel nationwide and we can arrange a venue in the area of your choice.

A variety of venues are available, including halls, theaters, rehearsal studios, shrines, and Buddhist temples. (Examples of venues are listed below.)



Bunkyo-ku, Tokyo  
**Yogenji Temple**



Okayama-city, Okayama  
**Munetada Shrine**



Minobu-town, Yamanashi  
**Kakurinbo**



Ota-ku, Tokyo  
**Wanomori Studio**



## WORKS

Temple University Japan Campus



**Nonverbal communication with multinational members**

For the purpose of team building among students, a taiko workshop was held at a temple in Bunkyo-ku, Tokyo. Students enjoyed playing games in pairs and groups while experiencing the traditional culture of taiko.



## WORKS

### ART CARAVAN OKAYAMA PROJECT

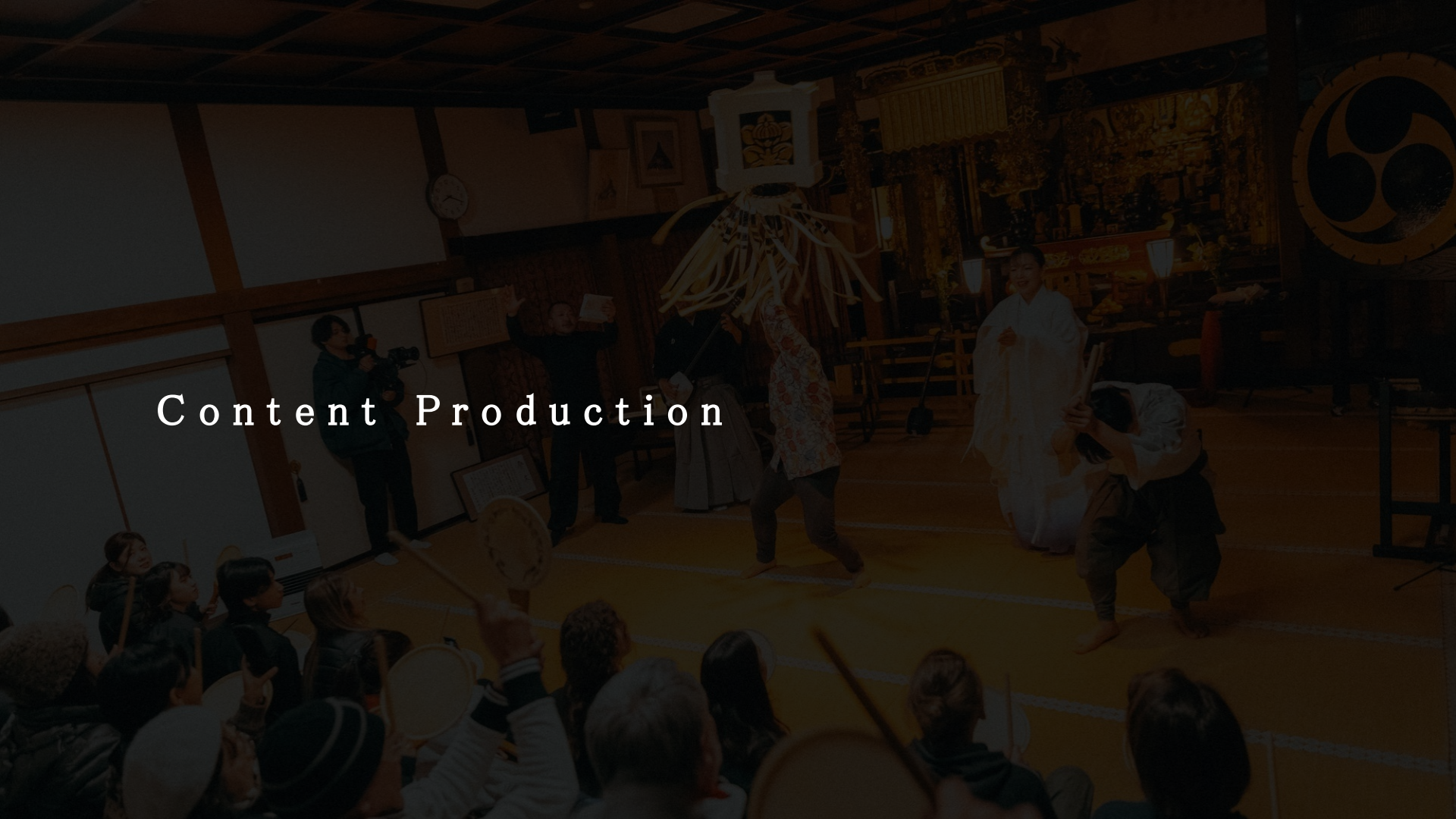


Parents and children enjoy playing games together

We held a taiko workshop for parents and children in Okayama Prefecture, with a total of more than 100 parents and children in the front and back halves of the workshop, and offered a menu of games and other activities.



# Content Production

A photograph of a traditional Japanese festival performance in a shrine hall, overlaid with a dark semi-transparent filter. The scene shows a large crowd of people, some holding drums, watching a performance. A person in a white kimono is bowing, and another person is holding a large, ornate structure. A camera operator is visible on the left.



Artist in Residence

## Intriguing Performances with local culture

Yuranza creates performance content unique to each region based on the region's traditional culture, history, and various tourism resources.

Stay in the area with the artists, learn about the traditional culture and climate, and construct creative performances that can only be expressed in the area.

We will pass on the performance content to the artists who will be the bearers of the region, and build a foundation that can be continuously provided by the local people.







“Mt. Minobu,” one of the three sacred mountains of Buddhism in Japan

## A journey that immerses you in traditional culture, food, and nature.

This is a luxurious time to stay mainly at “Kakurinbo,” a 550-year old innkeeper’s quarters and “Geihinkan Ebisuya,” a 90-year old hot spring villa for rent, and enjoy religious experiences and traditional performances at Kuonji Temple, the head temple of Nichiren Buddhism, and enjoy the local culinary culture.



a 550-year-old lodging house



Performances of traditional arts



Performance with traditional music



the head temple of the Lotus Sect



Local Food Culture Experience



Experiences by traditional craftsmen



# Our Team







CEO / Producer

## Masahiro Tozawa

Masahiro has been engaged in corporate sales at Hitachi Solutions, Ltd. and then at Salesforce Japan, Inc. where he experienced CRM proposal and consulting to the management of small business market. 2021 June 1, he established Yuranza Co. He is in charge of all production and direction.



Taiko performer, Composer, Director

## Shunichiro Kamiya

Shunichiro is a professional Japanese instrumentalist and stage director from Aichi Prefecture. After performing with “Taiko Performing Arts Group Kodo,” he is currently based in Aichi Prefecture and is active in taiko, shinobue (bamboo flute) and other Japanese instruments, folk dance and other expressive activities, as well as composing, providing music, stage direction and workshops for educational institutions.



Production manager / Translator / Interpreter

## Yui Kawamoto

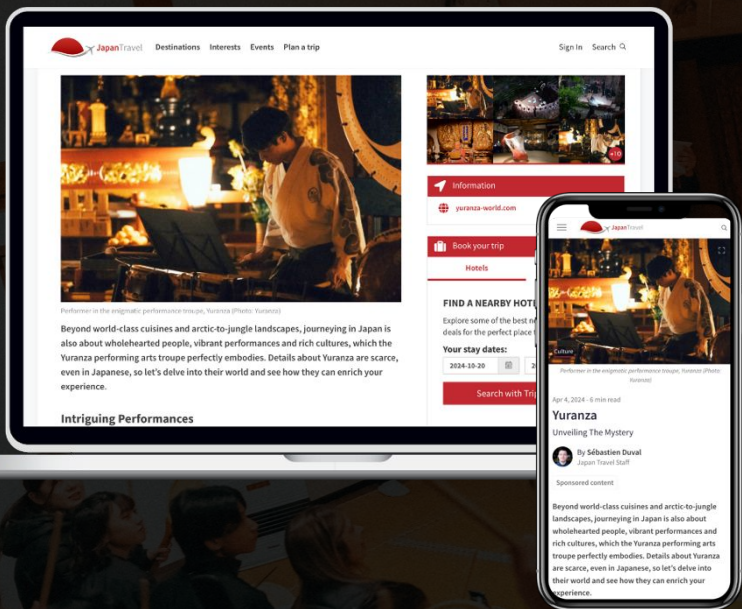
Yui is an event production, translator and interpreter from the U.S. After graduating from UCLA, Yui worked for an aviation trading company before moving to Japan in 2014. Since then, she has coordinated the production of long-term performance tours, collaborations, and event performances around the world. She is a board member of Kodo Arts Sphere America (KASA), a non-profit organization in the US.



Media







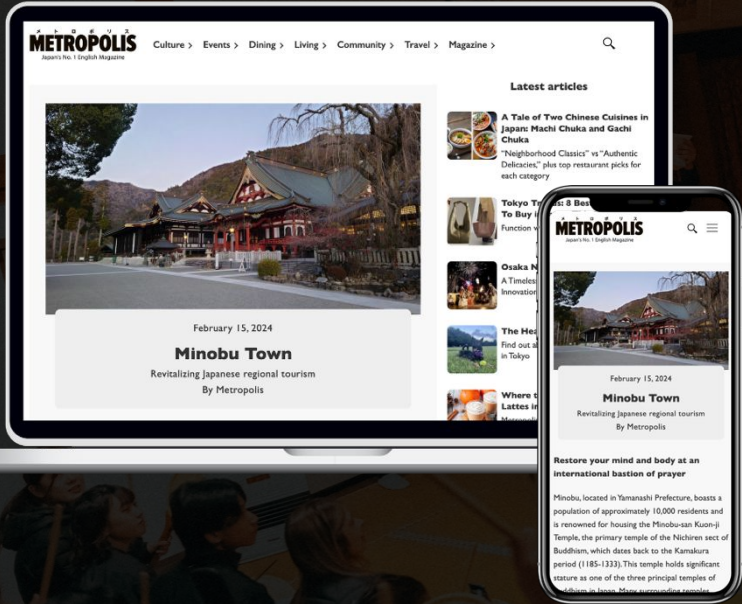
JapanTravel.com

Yuranza – Unveiling The Mystery

<https://en.japantravel.com/article/yuranza-unveiling-the-mystery/70718>







# METROPOLIS

## Minobu Town

<https://metropolisjapan.com/minobu-town/>







**YURANZA**  
Bridging people and culture through wagakki



Music, dance and theater have been central components of Japanese culture for centuries, and a wealth of forms. Yuranza fuses and performs traditional performance and modern technology with digital media to create a new form of entertainment. Yuranza is a non-verbal form of communication that bridges people and culture through wagakki. The festival is held in various locations across Japan, including in the heart of the city of Tokyo. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past.

Yuranza focuses on celebrating and taking pride in the history, culture, and traditional inheritance of the region. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past.

**YURANZA**  
www.yuranza.com  
Performance video



**MINOBU TOWN**  
Restoring r



Minbu, located in Yamanashi Prefecture, is a town with a rich history and a vibrant culture. The town is known for its traditional crafts and festivals. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past. The festival is a celebration of traditional Japanese culture and a way to connect with the past.

**YAMANASHI**  
www.yamanashi.jp  
Performance video



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# METROPOLIS Magazine

Bridging people and culture through wagakki  
<https://metropolisjapan.com/magazine/spring-2024/>





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